



PEPPERDINE UNIVERSITY HISPANIC COUNCIL

EL FARO "LIGHTING THE WAY"

24255 PACIFIC COAST HWY MALIBU, CA 90263 PHONE: 310-506-4043 FAX: 310-506-4816
E-MAIL: HISPANIC.COUNCIL@PEPPERDINE.EDU

June 21, 2004

Mr. Joseph M. Medawar
Chief Operating Officer
APEX INTERNATIONAL, LLG.
10100 Santa Monica Blvd.
Los Angeles, Ca 90067

Dear Joseph:

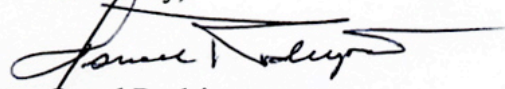
On behalf of Pepperdine University Hispanic Council Executive Committee and Board of Directors, it gives me great joy to welcome you as a member of the Hispanic Council Executive Committee. Your proven leadership in Community and National Affairs and Business Management will greatly enhance our ability to form educational partnerships between the university and organizations interested in improving the quality of life through an education process based on Christian Principals. These partnerships will focus on developing productive programs that will create a greater return on investments for the university and benefactors.

Pepperdine University is actively developing challenging academic curriculum to prepare students for a life of service in their respective communities and the nation. Our School of Public Policy, School of Education and Psychology, Graziadio School of Business and Management, and School of Law are actively recruiting and graduating Hispanic men and women in significant numbers. An impressive number of these graduates are rising to leadership positions within their respective professions. Our challenge is to continue filling the pipeline of qualified Hispanic students at both the undergraduate and graduate levels of the University.

One of the main objectives of the Pepperdine Hispanic Council Executive Committee is to assist the University in identifying areas of studies needed to meet the demands for Hispanic graduates in the Corporate Business Environment. Recent studies conducted by the Census Bureau indicates that the Hispanic population is increasing at a very rapid rate. This population growth presents new opportunities for the University and Hispanic Council Executive Committee to create educational programs that will prepare Hispanic students to be competitive within their chosen field of endeavor.

Joseph, I am very honored that you have accepted our invitation to join our Pepperdine Family. I am looking forward to a lasting and productive relationship with you and your family.

Sincerely,



Israel Rodriguez
Director of Hispanic Affairs